

# AI-See Audit Report

## Free Scan

Prepared for: [REDACTED]  
Company: [REDACTED]  
Website: [REDACTED]  
Location: [REDACTED], KS  
Reference: [REDACTED]



## WE COULDN'T GET IN

Your web host has a security screen that turned our scan away, so we couldn't read your pages or check whether AI assistants can reach them. **The next step is checking from inside the assistants themselves.** The Full Audit asks all eight AI assistants to open your website and reports which ones got in, which were turned away, and which made things up instead.

## Executive Summary

We couldn't get into [REDACTED]'s website to check it. The web host has a security screen that turned our scan away, so we couldn't read the pages or check whether AI assistants can reach them. The next step is checking from inside the assistants themselves: the Full Audit asks all eight AI assistants to open the website and reports which ones got in, which were turned away, and which made things up instead.

1 fix came out of this audit, starting with Main Content Loads Too Slowly (LCP). Each has step-by-step instructions and a way to check it worked, in the order to do them.

## Technical Findings

Other findings from this scan, each with how to fix it. Items marked with a cross need fixing; the rest are worth addressing when you can.

### Needs Fixing (1)

#### x Largest Contentful Paint (LCP) [HIGH]

Your main content took 14.0 seconds to show up in Google's speed test, well over Google's 2.5 second guideline (Largest Contentful Paint). A visitor looks at a mostly empty screen while they wait.

**How to fix:** For whoever manages your website: the largest element on first view is taking too long to appear. Compress and resize the hero image, serve it in a modern format, and preload it. Move render-blocking scripts below the fold or mark them defer. If the page is server-rendered on request, add caching so the first byte arrives faster.

### Worth Addressing (1)

#### ~ Overall Performance

Google PageSpeed rated this page 76 on its 0 to 100 scale (Mobile: 61, Desktop: 90), in the range Google calls needs improvement.

**How to fix:** Work the largest wins first: compress and resize images and serve them in a modern format, defer scripts that are not needed to render the page, and enable caching and compression at the host.

## What to Fix and How

Each recommendation below tells you what is wrong, why it matters for AI visibility, and exactly how to fix it.

### HIGH

#### 1. Fix: Main Content Loads Too Slowly (LCP)

##### What Is Wrong

When someone opens your homepage, the biggest thing on the screen (usually the top photo or headline) took 14.0 seconds to show up in Google's speed test. Google's guideline is 2.5 seconds. Picture a customer tapping your link on their phone and looking at a mostly empty screen for 14.0 seconds.

##### Why It Matters

Google says it uses this measurement, called Largest Contentful Paint, in how it ranks pages, and Google's AI Overviews draw from Google Search. People also give up on pages that are slow to appear. Nothing published shows that AI assistants skip slow sites, so that is not claimed here.

##### How to Fix It

STEP 1: See what is slow (5 minutes) Go to [pagespeed.web.dev](https://pagespeed.web.dev), paste your web address and press Analyze. Scroll to "Largest Contentful Paint element." It names the thing that took longest to show up. Usually it is the big photo at the top of the page.

STEP 2: Make that photo a smaller file (15 to 30 minutes) Go to [squoosh.app](https://squoosh.app) and drop the photo in. On the right, choose WebP and set quality to 80. Download it, then replace the photo on your site with the new file. The picture looks the same; the file is much smaller, so it arrives faster. WordPress: the free Imagify plugin does this for every photo automatically.

STEP 3: Check for animation at the top of the page If the top of your homepage fades or slides in as it opens, that animation adds to this time. Turn it off for the top section, or ask whoever manages your site to.

STEP 4: If someone else built or manages your site, send them this "Google PageSpeed shows a slow Largest Contentful Paint on our homepage. Please compress and resize the hero image, serve it as WebP, preload it, and defer any render-blocking scripts and stylesheets."

STEP 5: Test again Run [pagespeed.web.dev](https://pagespeed.web.dev) again. The goal is under 2.5 seconds.

Total time: 30 to 45 minutes for the photo fix.

## What This Scan Cannot Tell You

This scan couldn't get past your web host's security screen, so it couldn't read your pages. It cannot tell you what AI actually says about your business today, which competitors it recommends instead of you, or how your information compares across the web.

##### The Full AI-See Audit runs for a full year.

- What all eight AI assistants (ChatGPT, Gemini, Perplexity, Claude, Grok, DeepSeek, Microsoft Copilot and Meta AI) tell a customer, each asked in its own app, every question twice
- Who they recommend instead of you, and what those businesses have that you don't
- The facts they get wrong about you

- What Google, Bing and Brave show for the same questions, including Google's AI Overviews
- Every page of your site read the way AI reads it, not only your homepage
- Your Google Business Profile and listings, checked against your real details
- Who holds the keys to your domain, website and Google profile
- Every fix in order, with step-by-step instructions you or your staff carry out, and a ready-made prompt for each so your own AI can walk you through it
- A walkthrough meeting with Vanessa
- Re-measured at 90, 180 and 270 days with the same questions, so you can see what changed, and we watch your web host all year

Founders price: \$2,500 for the first 10 clients or through December 31, 2026 (regular price \$3,500). No retainer. No subscription.